



FOR IMMEDIATE RELEASE

Latin America Meeting & Incentive Travel Exchange to Highlight Guanacaste Region of Costa Rica

NEW YORK (April 30, 2019) — Questex Travel Group, publisher of *International Meetings Review*, will host its fifth annual *Latin America Meeting and Incentive Travel Exchange (LAMITE)* in Guanacaste, Costa Rica.



The first and only event of its kind, LAMITE, brings together top-producing, Latin America-based meeting planners and incentive buyers together with leading global suppliers for three and a half days of exclusive networking opportunities and prescheduled one-to-one private appointments.

The event will take place at the recently opened Planet Hollywood Beach Resort Costa Rica. With its casita-style buildings created along the shore of the Gulf of Papagayo, the Planet Hollywood Resort offers a breathtaking property to showcase LAMITE. Incentive and meeting planners from across Latin America and USA/Canadian planners with business for Latin America will convene for almost four days of exploring, networking, one-to-one meetings and delicious culinary experiences.

“This is the MICE industry’s only event that brings global suppliers to Latin America in an effort to meet one-on-one with pre-qualified, Latin America based buyers,” said Jill Birkett, event director. “No other organizer offers the private, one-to-one meeting concept, which gives suppliers optimal networking and relationship building opportunities. We are so pleased to return to the country where LAMITE was founded, Costa Rica. The location offers so much and the support of the ICT, the Costa Rica Tourism Board, helps us create magical experiences that the planners can look to model in their own future events”.

Suppliers at the event represent cruise lines, tour operators, destination management companies and sought-after incentive destinations, hotels, resorts and spas across the globe.

Sponsors and Partners Include: Planet Hollywood Beach Resort, Costa Rica Tourism Board, Site, Visit Scotland, Barbados Tourism, Dominican Republic Ministry of Tourism, Costa Rica DMC, Memorable Incentives, Amstar, MASCO, Swiss Travel, Andaz, Papagayo, JW Marriott, Costa Rica Marriott, Los Sueños, and Marriott Villa Caletas.

For the latest event information, visit Latintravelexchange.com. Global Meeting & Incentive Travel Exchanges (GMITE), owned and managed by Questex LLC, feature invitation-only, appointment-based events catering exclusively to the meetings, incentives, conferences and events market. For more information, visit GlobalTravelExchanges.com.

About Questex LLC

At Questex, we are passionate about driving business outcomes. We connect buyers and sellers and help both achieve their goals. We are online, on devices and live with experiential engagements. We understand the buyer's behavior and evolving needs and connect them with the seller through continual touchpoints. From discovery through purchase and purchase through advocacy, we supply unmatched access, insight, engagement and turnkey solutions all in one place.

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